

RODGERS & HAMMERSTEIN REFERENCE GUIDE



AMPERSAND

When referring to the writing partnership of Rodgers & Hammerstein or their collective works, whether in context of a particular show title or production, **ALWAYS** include an ampersand between their names. Do NOT write out the word “and.”

- Rodgers & Hammerstein wrote the best musicals of the 20th century.
- They are performing a Rodgers & Hammerstein show.
- Rodgers & Hammerstein’s musicals transcend the test of time.

When referring to the men as individuals, outside of their partnership, use full names and write out the word “and.”

- Richard Rodgers and Oscar Hammerstein II both had wives named Dorothy.

TITLES

Almost all musicals (both stage and film) have “Rodgers & Hammerstein’s” in the official title. Below is a complete list of all shows that **ALWAYS** have the full name in the title:

- *Rodgers & Hammerstein’s Oklahoma!*
- *Rodgers & Hammerstein’s Carousel*
- *Rodgers & Hammerstein’s State Fair*
- *Rodgers & Hammerstein’s Allegro*
- *Rodgers & Hammerstein’s South Pacific*
- *Rodgers & Hammerstein’s The King and I*
- *Rodgers & Hammerstein’s Me and Juliet*
- *Rodgers & Hammerstein’s Pipe Dream*
- *Rodgers & Hammerstein’s Flower Drum Song*

TITLE EXCEPTIONS

CINDERELLA

When referencing the 1957, 1965 and 1997 versions (as well as any licensable version based on these three iterations), the formal title is:

- *Rodgers & Hammerstein’s Cinderella*

When referencing the 2013 Broadway production, with an updated book by Douglas Carter Bean (and the licensable version based on this iteration), the formal title is:

- *Rodgers + Hammerstein’s Cinderella*

THE SOUND OF MUSIC

The stage version of the musical does NOT include “Rodgers & Hammerstein’s” in the title, due to the partnership with Lindsay & Crouse. The film, on the other hand, DOES include their names.

- *The Sound of Music* (Stage Version)
- *Rodgers & Hammerstein’s The Sound of Music* (Film Version)

TITLE EXCEPTIONS (Cont.)

OKLAHOMA!

The show title *Oklahoma!* includes an exclamation point; the song title does not.

- Musical: *Rodgers & Hammerstein’s Oklahoma!*
- Song: “Oklahoma”

THE KING AND I

The title is always spelled with “and.” Do NOT use an ampersand.

BRAND HASHTAGS

- #OklahomaMusical
- #CarouselMusical
- #SouthPacific
- #CinderellaMusical
- #SoundofMusic

SOCIAL CHANNELS

FACEBOOK PAGES

- [@RodgersAndHammerstein](#)
- [@TheSoundOfMusic](#)
- [@CinderellaMusical](#)
- [@RodgersAndHammersteinsOklahoma](#)
- [@Carousel](#)
- [@SouthPacificMusical](#)
- [The Sound of Music Fan Group – The Flibbertigibbets](#)

INSTAGRAM

- [@RodgersAndHammerstein](#)
- [@SoundOfMusic](#)
- [@CinderellaMusical](#)
- [@CarouselMusical](#)

TWITTER

- [@RnH_Org](#)
- [@SoundofMusic](#)
- [@RHCinderella](#)
- [@CarouselMusical](#)

YOUTUBE

- [Rodgers & Hammerstein](#)

TIKTOK

- [@RodgersAndHammerstein](#)