RODGERS & HAMMERSTEIN REFERENCE GUIDE



AMPERSAND

When referring to the writing partnership of Rodgers & Hammerstein or their collective works, whether in context of a particular show title or production, **ALWAYS** include an ampersand between their names. Do NOT write out the word "and."

- * Rodgers & Hammerstein wrote the best musicals of the $20^{\mbox{th}}$ century.
- · They are performing a Rodgers & Hammerstein show.
- · Rodgers & Hammerstein's musicals transcend the test of time.

When referring to the men as individuals, outside of their partnership, use full names and write out the word "and."

 Richard Rodgers and Oscar Hammerstein II both had wives named Dorothy.

TITLES

Almost all musicals (both stage and film) have "Rodgers & Hammerstein's" in the official title. Below is a complete list of all shows that **ALWAYS** have the full name in the title:

- · Rodgers & Hammerstein's Oklahoma!
- · Rodgers & Hammerstein's Carousel
- · Rodgers & Hammerstein's State Fair
- Rodgers & Hammerstein's Allegro
- Rodgers & Hammerstein's South Pacific
- · Rodgers & Hammerstein's The King and I
- Rodgers & Hammerstein's Me and Juliet
- · Rodgers & Hammerstein's Pipe Dream
- · Rodgers & Hammerstein's Flower Drum Song

TITLE EXCEPTIONS

CINDERELLA

When referencing the 1957, 1965 and 1997 versions (as well as any licensable version based on these three iterations), the formal title is:

Rodgers & Hammerstein's Cinderella

When referencing the 2013 Broadway production, with an updated book by Douglas Carter Bean (and the licensable version based on this iteration), the formal title is:

· Rodgers + Hammerstein's Cinderella

THE SOUND OF MUSIC

The stage version of the musical does NOT include "Rodgers & Hammerstein's" in the title, due to the partnership with Lindsay & Crouse. The film, on the other hand, DOES include their names.

- · The Sound of Music (Stage Version)
- · Rodgers & Hammerstein's The Sound of Music (Film Version)

TITLE EXCEPTIONS (Cont.)

OKLAHOMA!

The show title *Oklahoma!* includes an exclamation point; the song title does not.

- · Musical: Rodgers & Hammerstein's Oklahoma!
- · Song: "Oklahoma"

THE KING AND I

The title is always spelled with "and." Do NOT use an ampersand.

BRAND HASHTAGS

- · #OklahomaMusical
- #CarouselMusical
- · #SouthPacific
- #CinderellaMusical
- #SoundofMusic

SOCIAL CHANNELS

FACEBOOK PAGES

- @RodgersAndHammerstein
- @TheSoundOfMusic
- @CinderellaMusical
- @RodgersAndHammersteinsOklahoma
- @Carousel
- @SouthPacificMusical
- The Sound of Music Fan Group The Flibbertigibbets

INSTAGRAM

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- @SoundOfMusic
- @CinderellaMusical
- · @CarouselMusical

TWITTER

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- @RHCinderella
- @CarouselMusical

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